

Vertical Standard Postcard Artwork Guidelines



Bleed area: 4.33" x 5.59"

Make sure that your background extends to fill the bleed to avoid your Postcards having white edges when trimmed.



Trim: 4.21" x 5.47"

This is where we aim to cut your Postcards.



Safe area: 3.93" x 5.22"

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.