

# Horizontal Standard Postcard Artwork Guidelines



**Bleed area: 5.59" x 4.33"**

Make sure that your background extends to fill the bleed to avoid your Postcards having white edges when trimmed.



**Trim: 5.47" x 4.21"**

This is where we aim to cut your cards.



**Safe area: 5.22" x 3.93"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.