

# Flyer Artwork Guidelines



**Bleed area: 8.627" x 11.127"**

Make sure that your background extends to fill the bleed to avoid your Flyers having white edges when trimmed.



**Trim: 8.5" x 11"**

This is where we aim to cut your cards.



**Safe area: 8.373" x 10.883"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.