EDDM Postcards
Artwork Guidelines

Bleed area: 9.125" x 6.25"
Make sure that your background extends to fill the bleed to avoid your EDDM Postcards having white edges when trimmed.

Trim: 9" x 6.125"
This is where we aim to cut your cards.

Safe area: 8.74" x 5.865"
Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

SPARKPRINT