

# Presentation Folders Artwork Guidelines

9" x 12"  
( Back )

9" x 12"  
( Front )



**Bleed area: 18.25" x 16.25"**

Make sure that your background extends to fill the bleed to avoid your Business Cards having white edges when trimmed.



**Trim: 18" x 16"**

This is where we aim to cut your cards.



**Safe area: 17.5" x 11.5"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.



Fold Lines



RIGHT POCKET

LEFT POCKET