

# Business Card Artwork Guidelines



## **Bleed area: 3.63" x 2.13"**

Make sure that your background extends to fill the bleed to avoid your Business Cards having white edges when trimmed.



## **Trim: 3.5" x 2.0"**

This is where we aim to cut your cards.



## **Safe area: 3.25" x 1.75"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

